

Special Shit

Wholesale Pricing



seasonings

Special Shit

13oz bottle

Case of 12 bottles: \$84.00

(\$7.00 per bottle)

An award-winning all-purpose seasoning, Special Shit is made from a combination of flavorful spices and secret ingredients to create a uniquely tasty gourmet seasoning. It is the perfect addition to any meat, fish, vegetables, soups or salads.



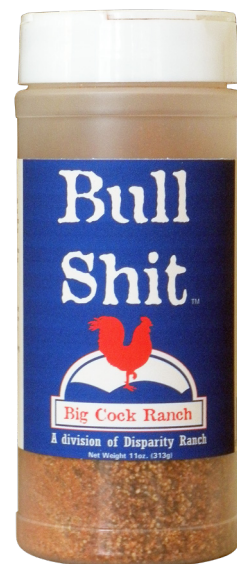
Bull Shit

11oz bottle

Case of 12 bottles: \$84.00

(\$7.00 per bottle)

Bull Shit is the finest steak seasoning to ever grace a pantry, no shit! After extensive testing in our Shit kitchens, we have come up with the perfect seasoning to compliment the finest cut of beef on the planet: the ribeye.



Good Shit

11oz bottle

Case of 12 bottles: \$84.00

(\$7.00 per bottle)

A habit-forming seasoning that will transform chicken, ribs, and pork into a masterpiece of flavors. Good Shit is a secret formula that's been blended to add just enough sweetness.



Aw Shit

9oz bottle

Case of 12 bottles: \$84.00

(\$7.00 per bottle)

Aw Shit is a new "Hot Combo" blend of Mexican-meets-Cajun seasonings that provides just the right amount of kick to make you say, "Aw Shit"!



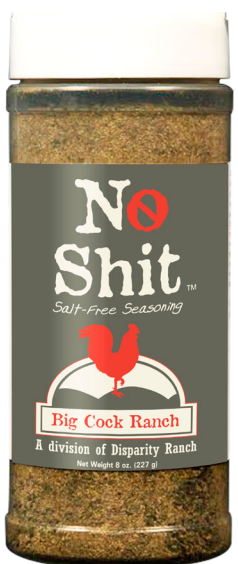
No Shit

8oz bottle

Case of 12 bottles: \$84.00

(\$7.00 per bottle)

No Shit is a salt-free seasoning that will knock your socks off. Developed as an all-purpose seasoning, it enhances the flavor of beef, pork, chicken, vegetables, and eggs. Even the fans of salt-based seasonings enjoy it!



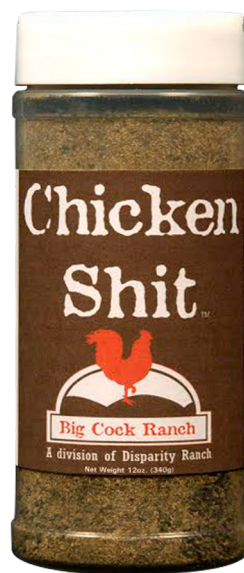
Chicken Shit

12oz bottle

Case of 12 bottles: \$84.00

(\$7.00 per bottle)

You asked for it, and we didn't chicken out! Specially designed to enhance the flavor of chicken, Chicken Shit will sure give them something to squawk about.





Bad Ass Shit

14oz bottle

Case of 12 bottles: \$84.00

(\$7.00 per bottle)

Bad Ass Shit is a seasoning designed for the refined cook to add a new dimension of flavor to beef and pork. Straight out of the playbook of James Bond himself, Bad Ass Shit employs a subtle, sophisticated touch to get the job done just right.



BBQ Shit

14oz bottle

Case of 12 bottles: \$54.00

(\$4.50 per bottle)

This is not your ordinary grocery store BBQ Sauce! Slather this exclusive "one-of-a-kind" sauce on all your favorite meats and create some of the finest eatin' on the planet!



BBQ Sh*t Kit

BBQ Shit & Special Shit

Case of 8 Gift Packs: \$92.00

(\$11.50 per bottle)

Never before in BBQ History has a perfect rub been enhanced by a perfect sauce, until now! The combination of these two products is better paired than peas & carrots. You'll think you just discovered the meaning of life!



Hot Shit

16oz bottle

Case of 12 Jars: \$42.00

(\$3.50 per jar)

We've all had the mind and palate-numbing salsa that is just way too hot to enjoy. And we've all had the little sissy hot salsa that a baby could enjoy. Well, we got tired of that bullshit and came up with a salsa you can actually enjoy!



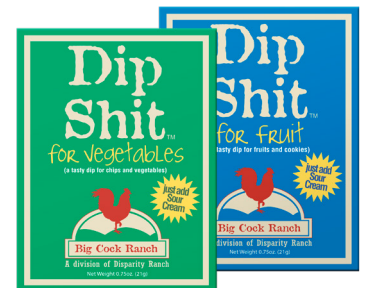
Dip Shit for Fruit or Dip Shit for Vegetables

Dip Shit Envelope

Case of 36 packs: \$63.00

(\$1.75 per pack)

Two amazing, velvety smooth dips for fruit and vegetables! Fast and easy to use, Dip Shit offers one zesty taste for your vegetables and chips), and another delicious dipping sauce for fruit!



snacking

Lil' Shits

Bangin' Shit, Smokin' Shit, and Kickin' Shit

Case of 12 Gift Packs: \$162.00

(\$13.50 per pack)

This collection of unique and delicious pepper sauces is made with our love and the Special Shit flavors you love. Not only will they tickle your taste buds, they'll also tickle your fancy. The Lil' Shits gift pack includes Bangin' Shit, Smokin' Shit, and Kickin' Shit.



Bangin' Shit

5 fl oz bottle

Case of 12 bottles: \$48.00

(\$4.00 per bottle)

Bangin' Shit is the original pepper sauce from the Big Cock Ranch kitchen, which means this isn't your run-of-the-mill pepper sauce. When this unique flavor hits you, it will have you thinking of all the possible ways to spice up your life, leaving you wondering why it doesn't come in a bigger bottle.

Smokin' Shit

5 fl oz bottle

Case of 12 bottles: \$48.00

(\$4.00 per bottle)

Smokin' Shit pepper sauce has the perfect blend of hot-and-smoky flavors, setting off smoke detectors and red flag warnings every time you crack it open. Enjoy the robust heat and show off the strength of your palate with your new favorite pepper sauce!



Kickin' Shit

5 fl oz bottle

Case of 12 bottles: \$48.00

(\$4.00 per bottle)

Kickin' Shit is our very own sweet-and-tangy pepper sauce that will leave your palate wanting more. Kick it up a notch—enhance your mundane breakfast, spice up your bloody mary, or shit, straight-up drink it—you decide! Any way you use it you can't go wrong.



get them all!

Get Your Sh*t Together

Special Shit, Aw Shit, and Good Shit

Case of 8 Gift Packs: \$172.00

(\$21.50 per pack)

Get our three original seasonings for one terrific price! A complete arsenal of seasonings to add just the right flavor to all your meat, poultry, or seafood favorites!



Box o' Shit

Special Shit, Bull Shit, Aw Shit, and Good Shit

Case of 6 Gift Packs: \$177.00

(\$29.50 per pack)

These four seasonings are the Four Pillars of Culinary Greatness; no meat lover's kitchen is complete without them! This gift pack includes our three original seasonings PLUS Bull Shit steak seasoning.



Shit Load

Special Shit, Chicken Shit, Bull Shit, Aw Shit, Good Shit & No Shit

Case of 4 Gift Packs: \$172.00

(\$43.00 per pack)

Some might call it the mother load of seasonings, but we prefer to call it the Shit Load. That's right, we managed to fit all six of our crowd-pleasing, mouth-watering, finger-licking seasonings into one big box.

This gift pack include Special Shit, Aw Shit, Good Shit, Bull Shit, No Shit and Chicken Shit.



The Whole Sh*t & Kaboodle

1 Special Shit, 1 No Shit, 1 Chicken Shit, 1 Bull Shit, 1 Good Shit, 1 Aw Shit, 1 Hot Shit Salsa, 1 BBQ Sauce, 3 Dip Shit for Vegetables, and 3 Dip Shit for Fruit

1 Gift Pack: \$65.00

The most phenomenal gift box we have ever made! It is such a perfect combination, it should probably wear a halo. Our ultimate collection contains everything we've got! One each of our amazing seasonings, BBQ sauce, PLUS we've added our incredible Hot Shit Salsa AND multiple packages of our yummy veggie and fruit dips. Could Heaven have come to Earth? You betcha!



history

One day, Dan's stockbroker, Randy, watched as Dan sprinkled something from a very nondescript jar onto some juicy rib-eye steaks. Randy wanted to know the origin of the seasoning and Dan informed him that it was his own concoction. A few days later Randy asked if he could have some of the spice. Dan didn't know what he was talking about until Randy said "you know...your *Special Shit*."

Well, a legend was born.

Friends and coworkers began encouraging Dan to manufacture Special Shit in quantity so they could give it to their friends and family. Soon, coworkers were ordering it by the case.

After the first Christmas Special Shit was available, the phone began ringing off the wall. "Do you have any other Shit?" the caller would say. Unfortunately we didn't. Dan headed to the kitchen to try and make complimentary products to Special Shit. In a few months Good Shit and Aw Shit were born. From there Dan eventually came up with all the products you know and love today.

becoming a dealer

Thank you for your interest in becoming a Dealer of the Special Shit line of products. We like to keep things very simple, so it is easy for you to do business with us. We do NOT require a contract.

- Brick and mortar businesses are required to purchase one case minimum.
- E-commerce businesses are required to purchase \$15K minimum.
- We sell direct to our dealers in case lots ONLY.
- You will have absolute freedom to decide what the appropriate pricing will be for your market and location.

You may phone, email, or place your order online through our portal. Each order will ship the same day we receive it. Your first purchase must be secured by a credit card. We are very willing to discuss other payment terms following your initial purchase.

Once you are a Special Shit Dealer, we offer exclusive services to you. On our website, your business will be featured within our Dealer Locator section at NO charge to you. We will be happy to provide any Point of Purchase (POP) Banners and other signage upon your request. Each order will contain white paper "Sacks of Shit." Our goal is to help you become successful with our products! If you need anything, just ask us.

Signing up is easy! Simply give us a call at **512 834-0797**.

512-834-0797

website: www.specialshit.com

email: sales@specialshit.com

BCR

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